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Fidessa group Exceptional trading,
investment and information solutions
for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

No one else can match our range, our reputation or our reliability. No one else has our strength in breadth.

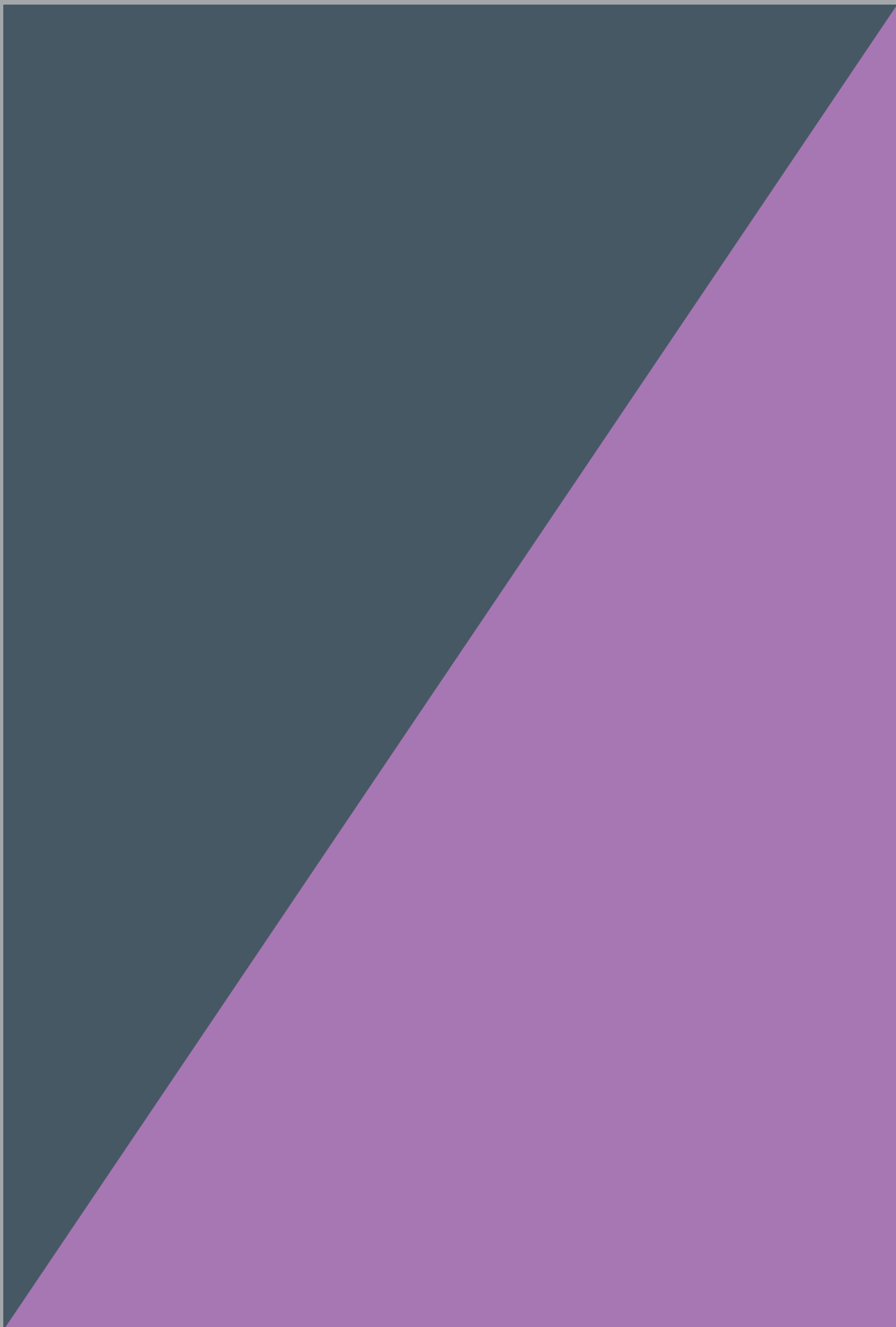
Trade Improving productivity

Our advanced products and services cover the whole life cycle of the trading process for both the buy-side and sell-side, from low-latency trading tools to settlement, compliance and risk management. By automating the entire workflow, we can improve your productivity, competitiveness and efficiency, while at the same time reducing both your costs and your risk.

We offer a seamless, resilient and integrated approach that can help smaller operators punch above their weight and yet still be effortlessly scaled up to match even the highest volumes and the most sophisticated needs. Comprehensive connectivity to an unrivalled global community of buy-side institutions, brokers and trading venues also comes as standard.

Fidessa is the only trading platform you'll ever need.





Invest Setting new standards

From the decision to buy or sell, through executing the order, to clearing and settling the trade, we have the tools that can make the whole process simpler, smarter and more efficient. Wherever you are in the investment cycle, we have the leading-edge systems to help you do the job better. We can automate all your pre- and post-trade compliance checks, make your portfolio analysis sharper and your asset allocation more robust. We'll also help your trading desk identify and execute the best possible deal.

Fidessa's trading systems have always been a benchmark for the best; our investment tools are now setting a new standard for the rest.

Inform A clearer view

If you thought information just meant market data, then think again. Our systems are indeed a rich source of real-time market news and prices which will help you make the right decisions at the right time, but for Fidessa there is a lot more to information than that.

For us, 'inform' means harnessing the latest technology to turn raw numbers into expert knowledge. It means providing navigation and analysis tools that can interpret data and allow you to measure your performance and costs on a like-for-like basis. It means using new social media tools to add value by sharing the unique market insight and intelligence we gain from having tens of thousands of Fidessa users all over the world.

When it comes to value-added information, no one has a broader perspective or a clearer view.





Buy-side
solutions



Global
connectivity

Fidessa



Sell-side
solutions



Market
data

Our business Joined-up thinking

Fidesa systems are trusted because they work, and – just as important – they work together. We understand what the buy-side needs and what the sell-side wants and our solutions span every possible aspect of the trading and investment process. With over 30 years of experience, 1,700 expert professionals and operations across Europe, the Americas, Asia Pacific and the Middle East, you can trust us to keep you operating 24/7.

Buy-side Our systems cover every stage of the investment process, and every asset you might want to trade. Our clients are some of the largest investment managers in the world, as well as some of the most agile and respected boutiques and hedge funds. At the heart of our service, our compliance system keeps pace with regulation and ensures that everything you do complies with both internal and external requirements. Our systems also help you decide where, when and how to invest, as well as analyse your portfolio, track your P&L and execute and process your trades.



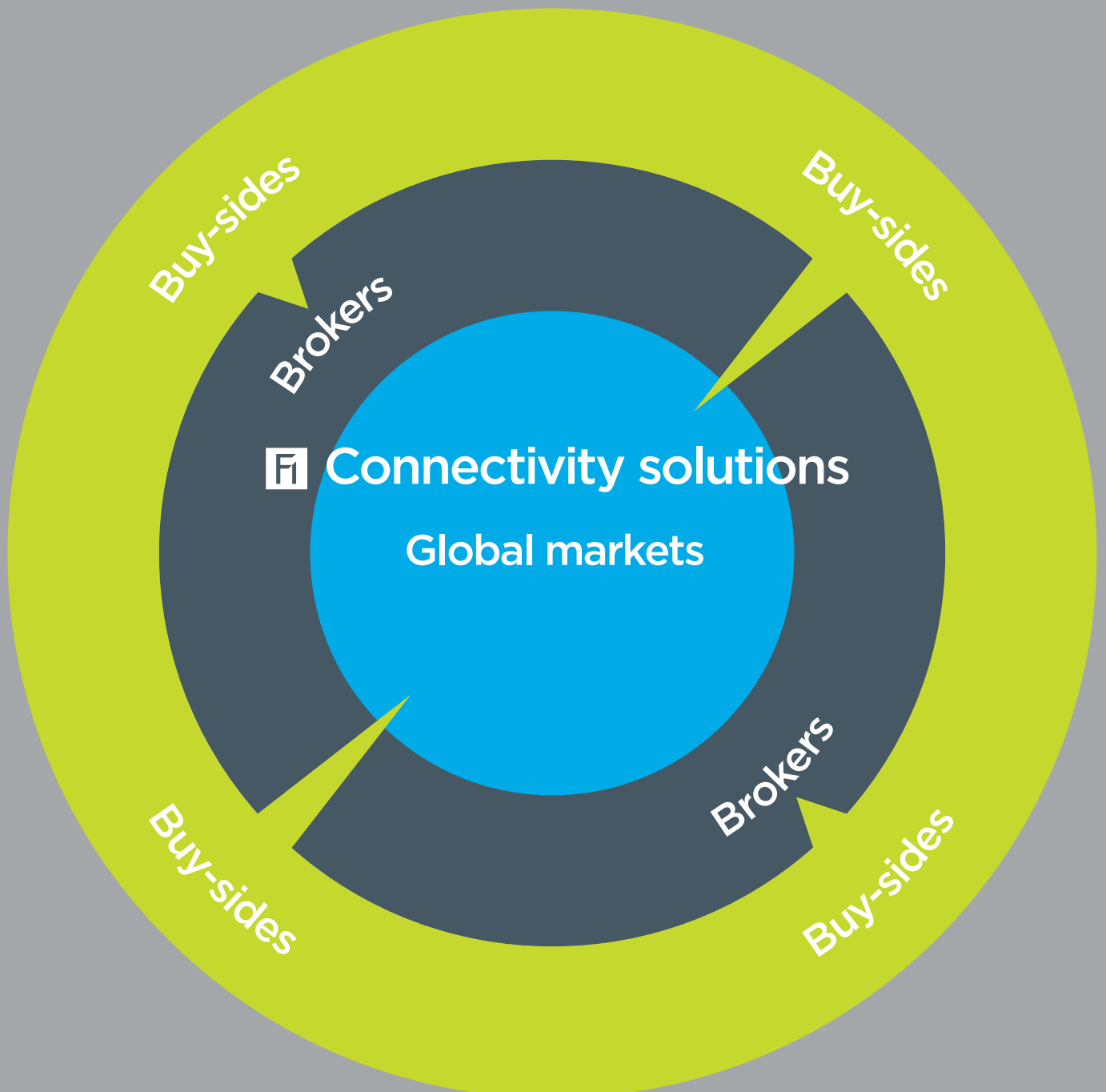
Buy-side solutions

Compliance, decision support,
order/execution management,
trading, portfolio management

Sell-side brokers

Global markets

Connectivity No one has a wider or more diverse, global trading community than we do. Our multi-asset FIX network connects you to around 4,000 counterparties across the world's financial markets. Buy-side investors can find the best broker to route orders to and then monitor their performance against the market, while sell-side firms can access around \$10 trillion of order flow per year. Fidessa is the best and most versatile connection the market can offer.



Sell-side Our sell-side tools are constantly evolving to support the new ways the world is trading – new regulations, new venues and multi-asset strategies are all changing the shape of the marketplace faster than ever. Fidessa provides the tools you need to navigate this new landscape and access liquidity on behalf of your clients. Our systems can start small but scale effortlessly to handle both high volumes and complex trades. We can help you decide how and where to trade, then manage and monitor your trading, all with maximum efficiency.



Market data We access comprehensive data from global exchanges, as well as from the growing number of alternative lit and dark trading venues, and then convert this raw information into precise market insight. Simply being part of the Fidessa community gives you unrivalled access to the latest prices, news, fundamentals and analysis and, above all, unique business intelligence about the markets you trade. As with everything we do, we build our solutions to suit your needs, so you can take this service alone as a direct feed or have it fully integrated into our trading, investment or information platforms.





Our clients **Successful partnerships**

We work with over 1,000 key players across the world, from the largest tier-one institutions and asset managers to boutique hedge funds and niche brokers; from the biggest exchanges and vendors to the smallest specialist venues and suppliers. We're proud of the fact that many of these relationships go back over many years – proof positive that our relationships with our clients are strong working partnerships that are built to last.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 30% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

Fidessa Strength in breadth

For more information
about Fidessa solutions

fidessa.com